



Beem Credit Union Announces Plans to Partner with VeriPark to Deliver British Columbia's Leading 'People-First, Digital-First' Credit Union

May 6, 2024

British Columbia, Canada | London, UK – Beem Credit Union and VeriPark announced their partnership to bring a world-class digital banking experience for all British Columbians, becoming the most 'People-First, Digital-First' credit union in the province.

"The future of banking calls for us as leaders to challenge the status quo and leverage modern technology and innovation to drive new experiences, products, and services in our space," said Brian Harris, President, and CEO of Beem Credit Union. *"More and more Canadians are opening digital bank accounts and using digital channels to shop for financial products. As a trusted partner, we have a responsibility to deliver a digital experience that opens the door for our members to continue their journey towards achieving their personal definition of financial wellness."* Harris continued.

Beem Credit Union opened its doors to become a province wide credit union on January 1, 2024. Since then, the credit union has been focused on developing strategies to support its vision of a future where financial wellness can be achieved by all. With integration and business transformation as key priorities, searching for, and solidifying a partner in transforming the organization with world-class digital capabilities, was the critical first step. This search led to VeriPark.

"Beem Credit Union is rising to the top of the watch-list in financial services in Canada and we're proud to partner with Beem Credit Union as they carve a new path on their journey to become the first of its kind, 'People-First, Digital-First' credit union," shared VeriPark CEO, Ozkan Erener. *"Our Intelligent Member Experience suite, built on Microsoft Dynamics and Azure, empowers credit unions to put member experience at the core of their digital transformation."*

VeriPark believes that the credit union of the future is not only digital, but also customer experience driven. As financial institutions continue to evolve, our digital banking solutions serve as a testament to our dedication to providing best-in-class services that simplify the banking experience for both retail and business members and foster financial well-being for our customers.

Beem Credit Union's aim to better serve its members by bringing together digital ease and human connection was a natural fit with VeriPark's suite of service offerings. The partnership, once established, is poised to set a new standard in digital banking experiences for all British Columbians.

About Beem Credit Union

Beem Credit Union, founded by Gulf & Fraser and Interior Savings, is the second largest provincially regulated credit union in BC with approximately \$10 billion in total assets under administration. 1,000 Beem employees work to serve over 160,000 members who live and work across the province. The credit union offers personal and commercial banking and a full range of insurance and wealth management services from 53 branches that span BC from downtown Vancouver to the North Peace region. Learn more about our journey to build Beem Credit Union at togetherwearebetter.ca.

About VeriPark

VeriPark is a global solutions provider enabling financial institutions to become digital leaders by placing Customer Experience at the core of digital transformation. With an exclusive focus on FSI, VeriPark's

**Better
Together**

Gulf & Fraser[™]
Interior Savings



Intelligent Customer Experience suite delivers world class customer journeys in digital and assisted channels.

With its main offices located in the United Kingdom, Europe, the United States & Canada, Asia, Africa and the Middle East, VeriPark helps financial institutions to enhance their customer acquisition, retention, and cross-sell capabilities by providing proven, secure and scalable Customer Engagement, Omni-Channel Delivery, Branch Automation and Loan Origination solutions. VeriPark works collaboratively with clients to develop innovative technology strategies and solutions, which touch millions of people every day, and bring the promise of digital transformation to life.

For additional information:

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